



Press release

## **Natural Refrigerants take centre stage at biggest ATMOsphere America to date**

Chicago, 23 June 2016: The 5<sup>th</sup> annual ATMOsphere America 2016 was held on June 16-17 in Chicago. The conference saw over 340 experts from over 140 companies and organisations gathered to discuss the latest policy, market and technology trends affecting the natural refrigerant sector in North America.

“This year’s conference is unique in many ways, with its record-breaking number of end users and participants, and representations by many different industries including retailers, food processing, cold stores and warehouses, ice-skating rinks and data centres. shecco is once more proud to have hosted the leading and the most successful conference on natural refrigerants in North America, with the best networking, knowledge gathering and sharing opportunities,” said shecco CEO Marc Chasserot.

Participant numbers were at an all-time high with U.S. retailers particularly strongly represented at this year’s conference, which aimed to shed light on the latest trends in commercial and industrial refrigeration in over 90 presentations. Besides focusing on recent innovations in the field of natural refrigerant technology, the two-day event set the stage for unparalleled networking and explored untapped business opportunities and future perspectives for the HVAC&R industry.

Natural refrigerants are on the rise in the United States as regulatory developments and environmentally conscious end users drive their wider uptake. Commercial refrigeration was at the heart of the discussion but a wide variety of other sectors were also covered, including hydrocarbons for America, light commercial refrigeration and industrial refrigeration.

### **Accelerate America Awards showcase leading players in natural refrigerants**

“The concept of the Accelerate America awards is to call attention to companies and people who have done the most to bring down barriers and move natural refrigerant technology forward in North America,” said Michael Garry, Editor of the Accelerate America magazine, published by shecco.

The first-ever Accelerate America Award winners for companies and people who are accelerating the marketplace for natural refrigerants are:

- Food Retail: Sobeys
- Foodservice: Red Bull
- Industrial Refrigeration: Campbell Soup

- Innovation of the Year: True Manufacturing
- Person of the Year: Marc-André Lesmerises, CEO of Carnot Refrigeration

### **Bright future for natural refrigerants foreseen at ATMOsphere America**

The consensus was that the competition between CO<sub>2</sub>, hydrocarbons and ammonia is creating exciting new opportunities and driving increased uptake of natural refrigerant-based technologies in the United States. It was predicted that in future the boundaries between technologies designed for the commercial and industrial refrigeration sectors will dissipate.

### **More information**

Read a more extensive coverage of the event on the ATMOsphere website:  
<http://www.atmo.org/news.details.php?id=792>

### **About shecco**

For the past 15 years market accelerator shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 150+ partners worldwide in the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants. shecco offers a variety of services in three areas: 1) media, including online industry platforms, magazines and a catalogue of dedicated research reports; 2) market development, including market research, consultancy and public affairs services, as well as special international projects; and 3) events, including international conferences and national workshops.

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